

# *DORA P. GONZÁLEZ*



Public Relations Specialist



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I lead communications efforts for the Novo Nordisk Foundation and its investment arm Novo Holdings, in the U.S. As part of the Corporate Affairs – Public Relations team, my role is focused on external communications and stakeholder relations.



## **T2B Pulse Narratives:**

*Voices & Insights of Biopharma Communicators*



## *CARRY THE BALL*

A colleague once gave me a photo of Red Grange and told me that as communicators an important part of our job was to ‘carry the ball’.

As communicators we sit in a strategic (and fun!) position where we interact with many people and many parts of our organizations.

That means that oftentimes we are the connection between teams and the bridge to internal and external resources, to help our organizations achieve their goals. It doesn’t mean that we ‘carry the ball’ by ourselves, but rather that as communicators we are a key player to help our teams get to the finish line.

# *STORYTELLING TO DO GOOD*

I started my career in journalism because I enjoyed learning about the people, science, and environments that were shaping businesses, and because I was passionate about the public service aspect of storytelling, and how stories can be a powerful tool to do good.

Throughout my career and now as a communicator in life sciences, I've been driven to find roles where I can be curious and learn about the world, while contributing to a broader purpose. Now, by communicating for both a life science investor and a foundation focused on sustainability and life sciences, I'm lucky that I get to share stories that are interesting and meaningful at the same time.



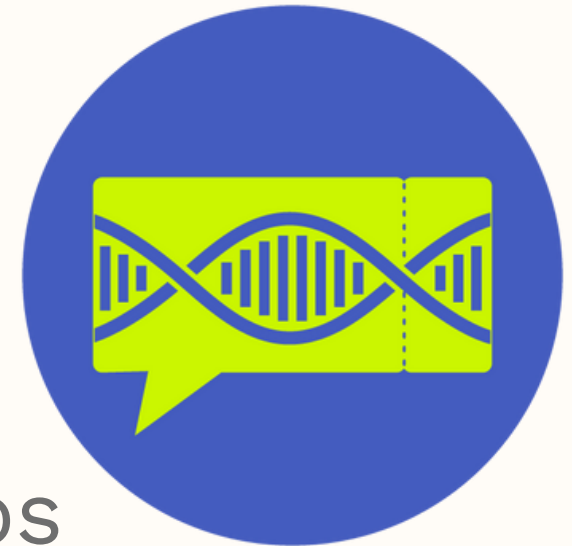


## *T2B AND ME*

T2B is creating valuable spaces and events to build community, share experiences, learn, and be inspired by peers across the biotech landscape. I am motivated by the opportunity to meet new people and reconnect with others contributing to life science communications in Boston and beyond.



“Public relations is the management function that establishes and maintains mutually beneficial relationships between an organization and the publics on whom its success or failure depends.”



*Glen Broom & Bey-Ling Sha*

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CONNECT WITH  
OUR COMMUNITY*



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