#### DANIELLE CANTEY



Vice President



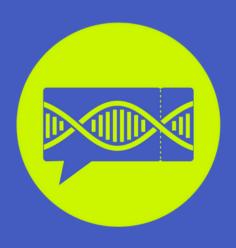
Inizio Evoke



Washington, D.C.



At Evoke I sit on the biotech team, guiding both emerging and established life science companies in crafting and sharing their story with a variety of audiences -- from patients to potential partners. While I have a special interest in media relations, I'm a generalist at heart and enjoy social media, thought leadership and everything in between.



### **T2B Pulse Narratives:**

Voices & Insights of Biopharma Communicators



#### CAREER INSPIRATION

I've always been interested in health and science, and my studies in college piqued my interest in the intersection of these with the communication field.

Access to accurate, timely and approachable health information can be life-changing, and I've seen the this first hand. The more experience I've gotten in the field, the more my love for this work grows.





## ADVICE WORTH PASSING ON

I've gotten great advice from mentors and clients over the years. One of the best:

# Trust your gut.



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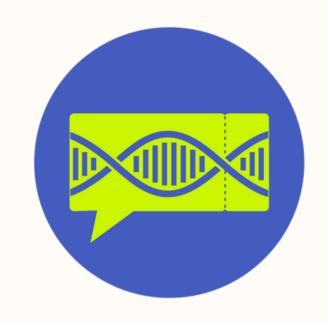
### T2B AND ME

In this dynamic industry, our role as communicators is always evolving. I'm incredibly excited about the opportunity to share insights, tips & tricks and learn more about how we can all work together to support the biotech ecosystem.



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There is no agony like bearing an untold story inside you.



Zora Neale Hurston

## JOIN T2B TO CONNECT WITH OUR COMMUNITY







