KEY TAKEAWAYS

# 1

### **Stay Current**

Continuously update your knowledge of industry trends and technologies to remain competitive and relevant in the job market.



**KEY TAKEAWAYS** 



# Align Skills With Company Needs

Clearly articulate how your specific experiences align with the company's current challenges.



**KEY TAKEAWAYS** 



## **Tailor Applications**

Customize your resume and cover letter for each application, using listing keywords and highlighting skills / experiences most relevant to the job.



**KEY TAKEAWAYS** 



# **Quantify Achievements**

Spotlight career accomplishments in terms of business outcomes rather than just duties or tasks to showcase your impact.



**KEY TAKEAWAYS** 

# 5

### **Direct Outreach**

In addition to applying online, consider reaching out to people you know at the company and/or making direct connections with decision-makers.

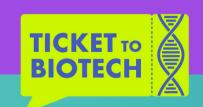


**KEY TAKEAWAYS** 

# 6

## **Use Recruiters Wisely**

Provide clear info to specialized biopharma comms recruiters about your desired role, career level, and location preferences.

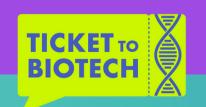


**KEY TAKEAWAYS** 



# **Understand Remote Work Trends**

Be aware of the company's stance on remote versus inoffice roles and express your flexibility regarding work models if applicable.



**KEY TAKEAWAYS** 



# Manage Role Expectations

If considering a role that might seem a step back, state your openness to different titles or comp structures to avoid misunderstandings.



**KEY TAKEAWAYS** 



# **Negotiate Comp Clearly**

Understand industry pay scales, and state your comp expectations upfront, considering all elements such as bonuses, equity, and benefits.



**KEY TAKEAWAYS** 



### Seek Constructive Feedback

Request feedback so you can continually sharpen your interviewing skills. You may not get any, but it never hurts to ask!

